



**Showcase Digital Media are proud to unveil
the newest all-in-one advertising and
branding solution, designed to be added
seamlessly to your next corporate event or
marketing function: **The MediaPod****

**Ensure potential clients, partners, and
suppliers see your message, branding and
visual profile with the ultimate digital event
centrepiece.**

SHOWCASE
M E D I A P O D

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The Media Pod

The MediaPod is a one-stop multimedia marketing tool perfect for those functions, business breakfasts and dinner meetings where making an impression is crucial. Each media pod unit is a table decoration and event centrepiece which allows you to display your messaging in a dynamic, eye-catching way.

The MediaPod is a proven revenue stream. Entice new and existing sponsors by advertising your brand, products or services; or offer advertising exposure to other businesses at your next event.

The Video Media Pod

The Video MediaPod is the perfect accompaniment for product launches, Hall of Fame dinners or Best and Fairest events. Awards nights, school gala balls, and honorary dinners can all be personalised through short video clips and digital imagery.

With the Video MediaPod, you can reach potential businesses, clients, sponsors, suppliers and associates with greetings, promotions or messages displayed in an appealing but unobtrusive way.

Own your event and take direct control over your exposure with a Video MediaPod solution. Your corporate image can be displayed on 300 or more screens at once, to be seen by hundreds of guests.

An effective but seamless advertising solution

The MediaPod is designed to sit as the centrepiece to a table, but is not obtrusive or distracting. With its three high-definition screens, the MediaPod sends your messages to every viewing guest at a height that stimulates conversation without interruption.

Increase brand awareness

With the MediaPod, you can easily and effectively reach potential businesses, clients, sponsors, suppliers and associates with content comprised of your logo, images, greetings, messages and promotions. Your content can be displayed on 300 or more screens at once, to be seen by hundreds of guests.



Data management assistance

Showcase Digital Media will work closely with you to create content which will serve your event and promotional objectives. Your MediaPod content can comprise images, logo loops, personalised greetings, table settings, venue dining menus, programmes and more. We will also assist you in providing the correct image and video specifications for optimal on-screen quality.

Add a dynamic point of difference to your next event, and display:

- Menus
 - Guest lists
 - Auction imagery and information
 - Nominees/winners of awards
 - Sponsors
 - Special events
- And more!

Ensure total exposure with a green-friendly solution

- Reduce on-table advertising collateral - no more programmes, leaflets required.
- Reduce your carbon footprint and printing costs.

Secure organic multimedia exposure

- Reach potential clients and new markets through a new, unobtrusive channel.
- Take ownership of your event from start to finish - guide and greet guests, offer promotions, and display aides to support presentations.
- Court advertisers to use your event MediaPod real estate.