

# Showcase

Make your business, everyone's business

## Media Pod T3

## VIDEO

The *Video Media Pod* is a proven revenue stream for both new and existing sponsors, advertisers and branding opportunities can be offered to your clients, sponsors and business associates to enable them to hit their target audience at the table with constant and consistent branding.

The *Media Pod* is only limited by your imagination. From corporate functions through to business breakfasts and sit down business dinners the *Media Pod* provides an avenue for marketing previously unexplored at events.

With the additional function of video, the *Video Media Pod* is ideal for product launches, Hall of Fame dinners or Best and Fairest events. Awards nights, school gala balls, honorary dinners can all be personalised through short video clips and digital imagery.



### An information portal

- Create a point of difference with your event
- Menus
- Guest lists
- Auction imagery and information
- Nominees/winners of awards
- Sponsors
- Special events



### Presence at every table with 100% exposure

- Collateral on tables significantly reduced
- Your carbon footprint reduced and printing costs lowered.
- Brand awareness increased

With the *Video Media Pod*, you are able to reach other potential businesses, clients, sponsors, suppliers and associates with the information provided in an appealing, yet unobtrusive manner.

Ownership of your event through our *Video Media Pod* extends an invitation to your clients – your corporate image can be displayed on 300 or more screens at the one time, the whole room branded with your logo to 100 or 1000 people. Be seen, get known.



### Incidental exposure through photos, media coverage

- Reach further potential markets that may be in your audience
- Advantages of case branding
- Take ownership of your event
- Maximise your opportunities
- Dynamic visual marketing opportunities
- Value add for sponsors



### Unobtrusive yet effective

On the table, yet not obtrusive, the Video Media Pod gets the message through to every participant, every guest and every member. At a height that allows for conversation without interruption, the Media Pod is present, yet not overpowering.

### Data Management

Showcase will work closely with you to create a run sheet to reflect your event and promotion objectives, from images to logo loops, customised greetings to venue menu's, Showcase will give you the expert advice to effectively work the media pod for your next event. We will also assist you in providing the correct image/video specifications for the best screen results.